

Overview of Manufacturing and Sales Rights Transfer

84% Repeat Purchase Rate!
Stand Out with Our Items and Know-how



Why We Provide Know-how and Items

30 Years of Concrete Repair Expertise

Our unique products and know-how can significantly improve your concrete repair operations and help you grow your business.

With 30 years of experience, we have developed unparalleled expertise and innovative products that are unmatched in the industry. We are committed to delivering these solutions to all construction professionals involved in concrete work around the world through our new "Partnership Agreement."

Building a Better Future, Together



WADA TRADING CO., LTD.

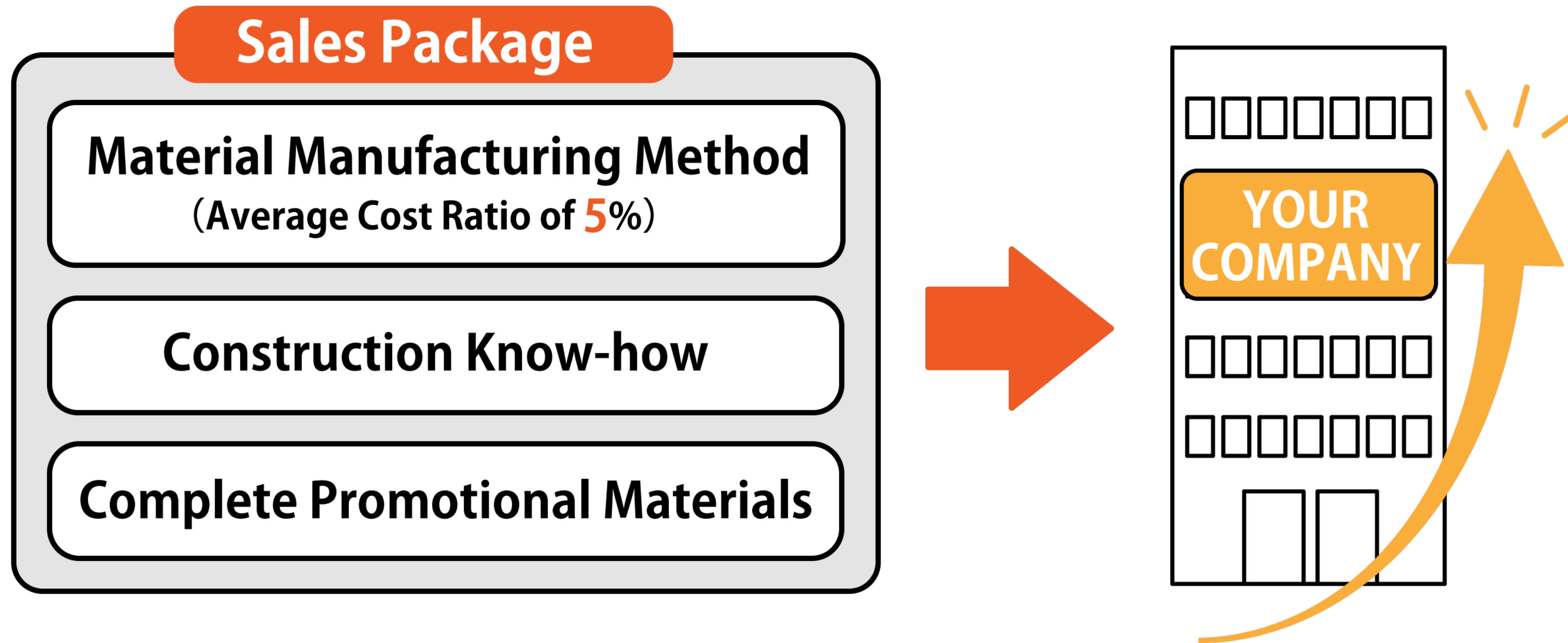
Akinori Wada

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01 Transfer of Manufacturing and Sales Rights

Know-how and Unique Products that Set Us Apart from the Competition



Looking for Partners to Adopt Our Integrated Business Model, Offering Know-how and Manufacturing and Sales Rights for Materials



Benefits You Get



- ✓ **Low cost rate facilitates Quick Return on Initial Investment**
- ✓ **Distinguish Yourself with Proprietary Offerings**
- ✓ **Foster Business Growth through High Repeat Purchase Rate**
- ✓ **Bolster New Project Acquisition with Advanced Technological Expertise**

02 Why Customers Choose Our Products

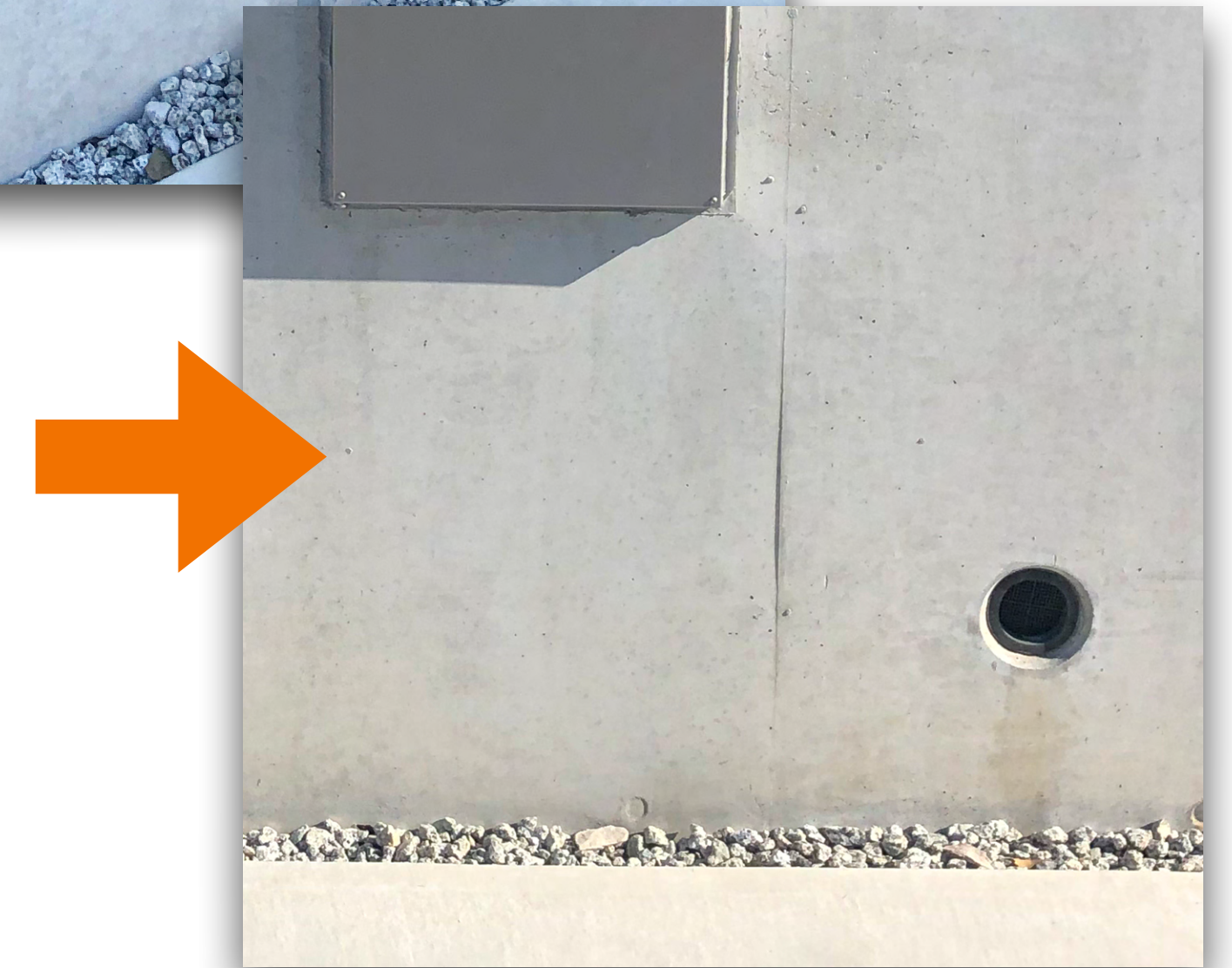
Issues at concrete repair sites

At many concrete repair sites, it has been considered impossible to make repair marks inconspicuous.



How do we solve it?

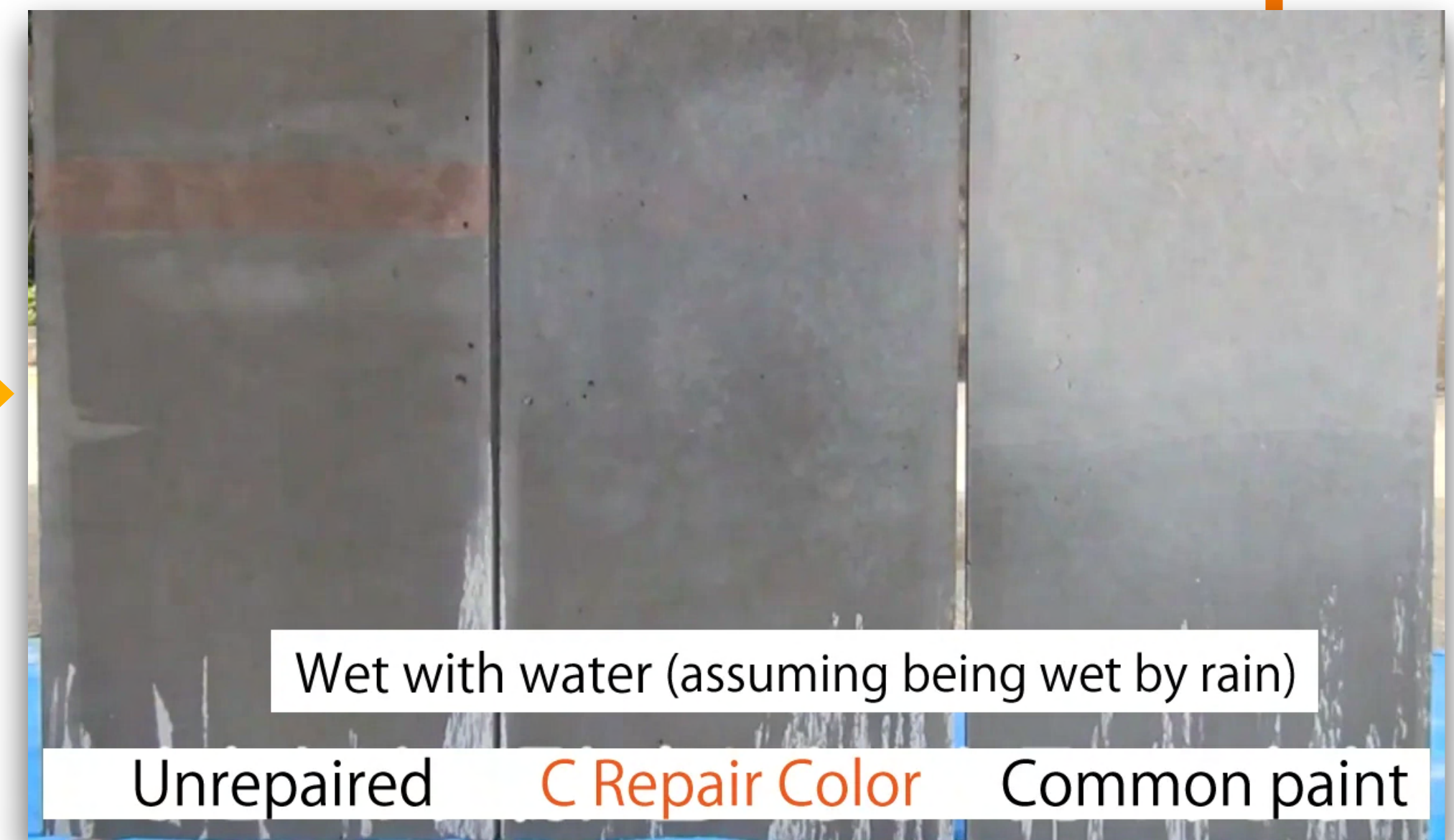
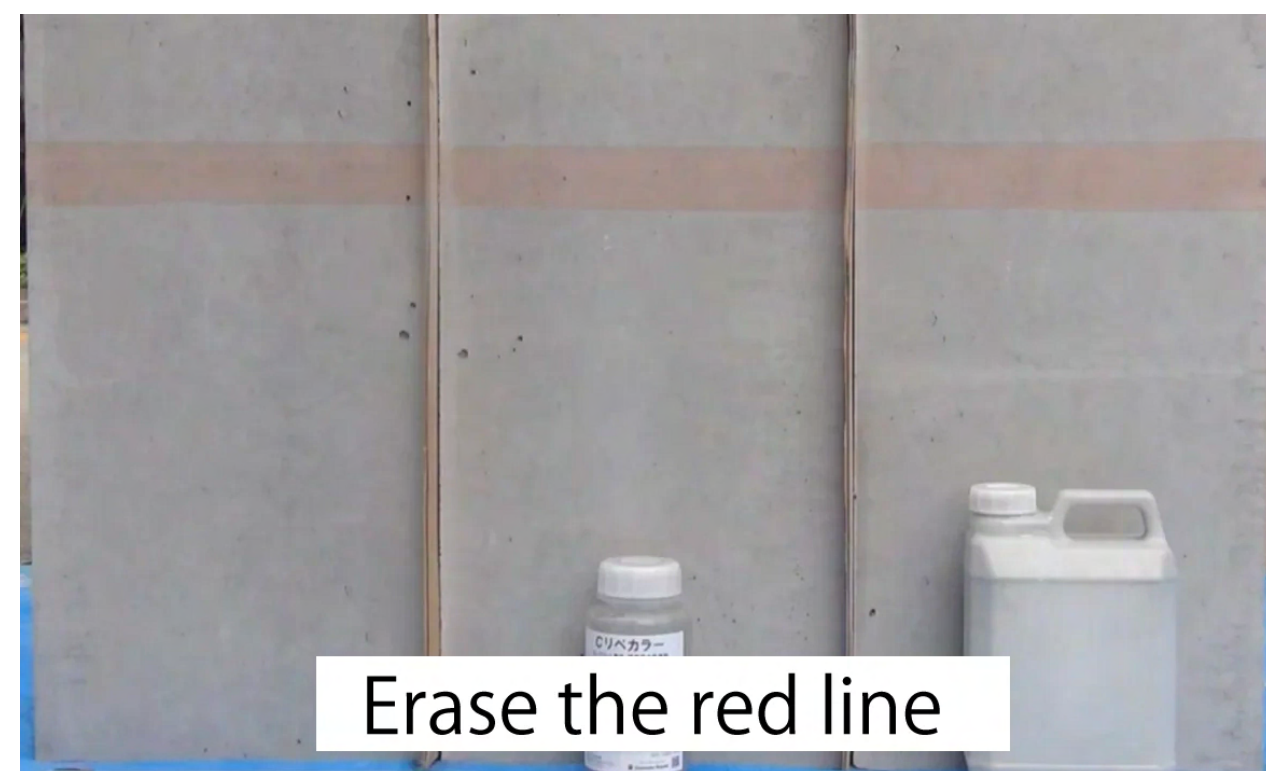
Our uniquely developed products can solve these problems.



Also, with conventional general products, **repair marks will be noticeable if they get wet** in the rain.

However, with our products, you don't have to worry about that.

Wet appearance test comparison images



Differentiated Products for a Competitive Edge

Cost rate : 3.0%



C Repair Color

Non-repellent water-based inorganic paint for concrete

Cost rate : 4.6%



Tone Color

For color adjustment of concrete pattern and C Repair Color

Cost rate : 0.2%



C Repair Lining

For gloss and efflorescence suppression of repaired parts.

03 Sales Results

MakeShop[®] by GMO ショップを見る

マニュアル サポート ショップID: conrep

ショップ作成 商品管理 注文管理 即日売上入金 会員管理 メール イベント・企画 プロモーション アクセス統計 ショップデザイン 集客サービス クリック広告 リピーター対策

Jan 1st 2023 to Dec 31st 2023

注文日時: 2023年1月1日 -- 時 ~ 2023年12月31日 -- 時 (クリア)

商品名: [検索欄]

検索 この内容でCSVを作成する

Total order amount: 28,592,773 JPY

全1254件中 1~100件を表示 注文合計金額 28,592,773円 表示件数: 100件 整列方法: 注文日付が新しい順

現在0件を選択中 一括処理を選択 処理内容: [選択なし] 処理を実行

番号	フラグ	注文日付	注文者	ID (注文番号)	決済方法	金額	処理可否	伝票番号	削除
1		2023/12/28 (13:22)	[遮]	P178649811696183729	クレジットカード [決済完了]	14,410	配送	490216811976	-
2		2023/12/27 (14:49)	[遮]	231227000001 P178641299156335770	クレジットカード [決済完了]	51,260	配送	490216811954	-
3		2023/12/27 (13:13)	[遮]株式会社	200710000001 P178640692065043698	先払い/後払い/FAX/電話注文用 [入金完了]	62,810	配送	490216811943	-
4		2023/12/26 (18:52)	株[遮]	P178633766843571866	クレジットカード [決済完了]	32,010	配送	490216811932	-
5		2023/12/26 (15:21)	[遮]	231226000001 P178632436117688207	クレジットカード [決済完了]	23,210	配送	490216811921	-
6		2023/12/26 (11:51)	[遮]有限会社	231206000002 P178632354071055000	先払い/後払い/FAX/電話注文用	18,480	配送	490216811906	-

Sales Performance for 2023

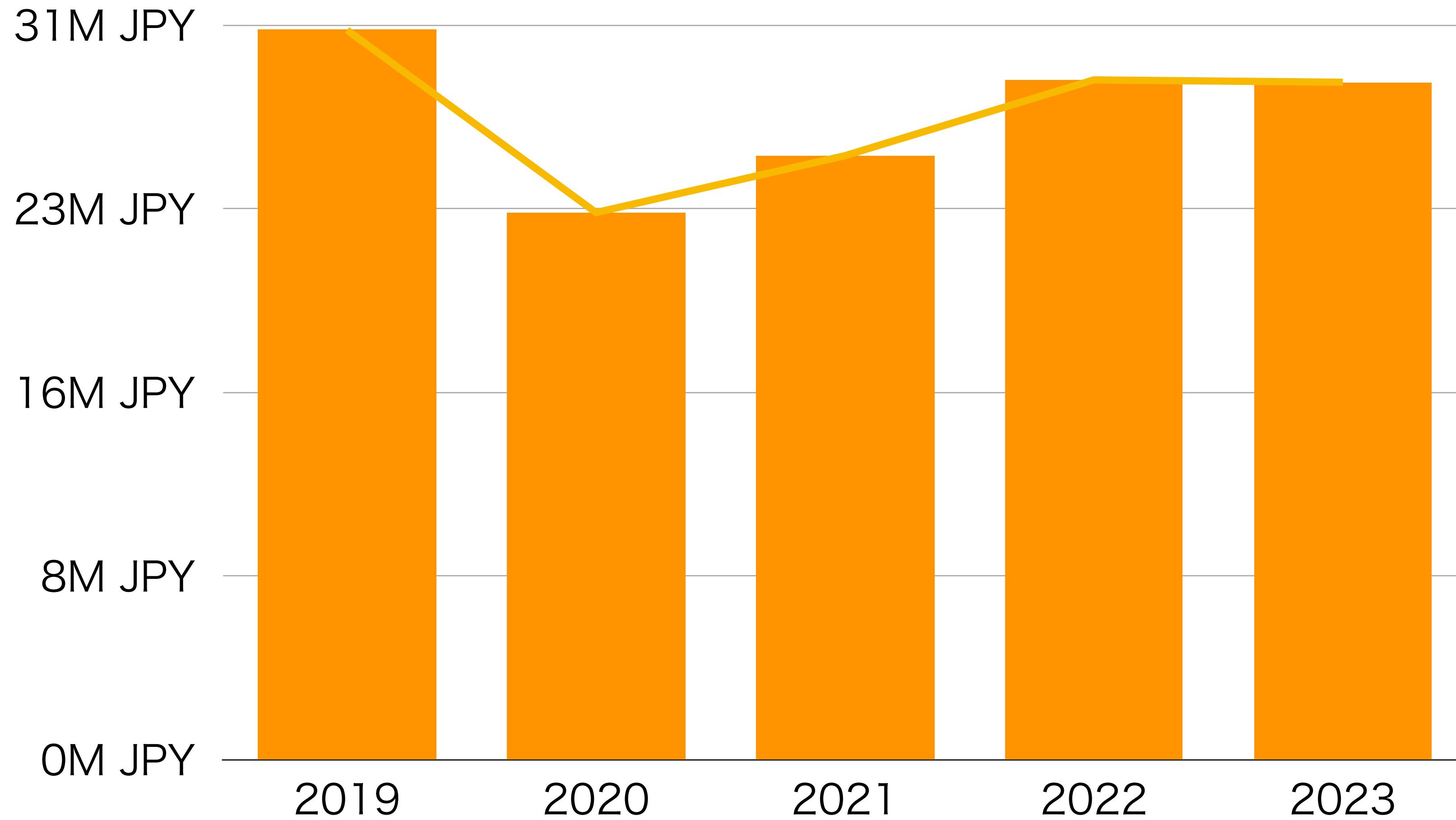
28,592,773 JPY

※EC sales only. Sales at other sites and seminars are not included.

※Repeat rate 82%

※This is a screenshot of the management screen of our e-commerce site.

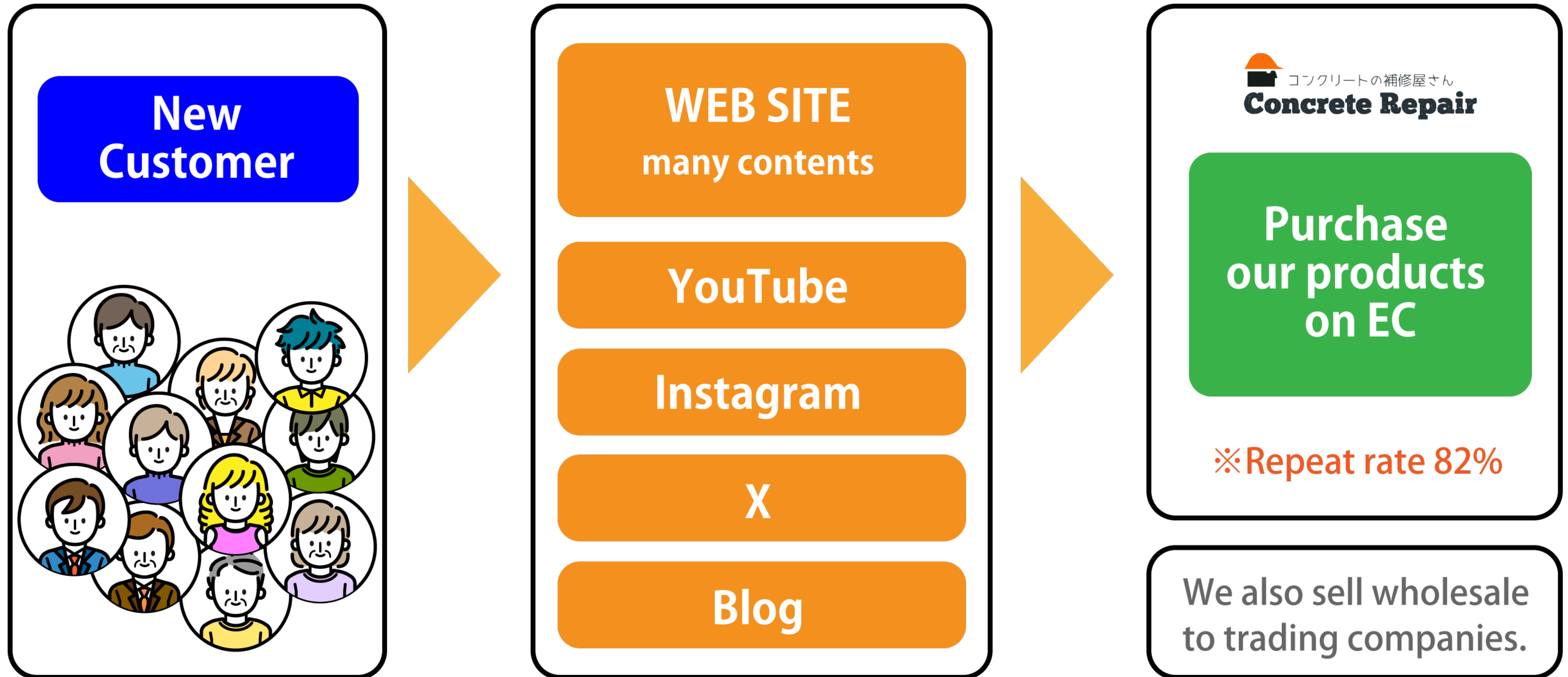
Sales performance trends over the past 5 years



※EC sales only. Sales at other sites and seminars are not included.

※2020 and 2021 were affected by the coronavirus

The Customer Journey to Purchase



04 Product Cost

Cost/selling price statement						Number of items	Average cost	Average selling price	Average profit margin				
						34	2,287	8,510	69%				
Sales product unit price list													
WADA TRADING CO., LTD.													
	Product name	remarks	Material cost	Temporary sale price	Gross profit	Cost rate	Selling, general and administrative expenses					Final profit	Profit rate
							Mixing liquid	Mixture filling	Container fee	Label cost	SG&A total		
1	C Repair Color #1light gray	450ml 1 pcs	72	2,400	2,328	3.00%	38	95	149	25	307	2,021	84%
2	C Repair Color #2 gray	450ml 1 pcs	72	2,400	2,328	3.00%	38	95	149	25	307	2,021	84%
3	C Repair Color #3 dark gray	450ml 1 pcs	72	2,400	2,328	3.00%	38	95	149	25	307	2,021	84%
4	C Repair Color #4 light yellow	450ml 1 pcs	72	2,400	2,328	3.00%	38	95	149	25	307	2,021	84%
5	C Repair Color #5 yellow	450ml 1 pcs	72	2,400	2,328	3.00%	38	95	149	25	307	2,021	84%
6	C Repair Color #6 dark yellow	450ml 1 pcs	72	2,400	2,328	3.00%	38	95	149	25	307	2,021	84%
7	C Repair Color #7 white	450ml 1 pcs	72	2,400	2,328	3.00%	38	95	149	25	307	2,021	84%
8	C Repair Color 7-color set	450ml 7 pcs	504	14,000	13,496	3.60%	266	665	1043	175	2149	11,347	81%
9													
10	C Repair Color #1light gray	3.7ℓ 1 pcs	601	14,000	13,399	4.30%	313		561	31	905	12,494	89%
11	C Repair Color #2 gray	3.7ℓ 1 pcs	601	14,000	13,399	4.30%	313		561	31	905	12,494	89%
12	C Repair Color #3 dark gray	3.7ℓ 1 pcs	601	14,000	13,399	4.30%	313		561	31	905	12,494	89%
13	C Repair Color #4 light yellow	3.7ℓ 1 pcs	601	14,000	13,399	4.30%	313		561	31	905	12,494	89%
14	C Repair Color #5 yellow	3.7ℓ 1 pcs	601	14,000	13,399	4.30%	313		561	31	905	12,494	89%
15	C Repair Color #6 dark yellow	3.7ℓ 1 pcs	601	14,000	13,399	4.30%	313		561	31	905	12,494	89%
16	C Repair Color #7 white	3.7ℓ 1 pcs	601	14,000	13,399	4.30%	313		561	31	905	12,494	89%
17													
18	Tone Color Black	50ml	79	1,700	1,621	4.60%			108	18	126	1,495	88%
19	Tone Color Yellow	50ml	79	1,700	1,621	4.60%			108	18	126	1,495	88%
20	C Repair Lining	250g	18	8,300	8,282	0.20%		255	122	25	402	7,880	95%
21	Repair Resin normal #10	20kg	4,300	9,000	3,700	47.80%				0	0	3,700	41%
22	Repair Resin normal #45	20kg	4,300	9,000	3,700	47.80%				0	0	3,700	41%

05 Partnership Details

Partnership benefits

✓ High profit margin due to in-house production of products.

✓ No need to buy products from us.

✓ Unrestricted Pricing Flexibility Empowers Further Profit Margin Enhancement.

✓ Freely design sales channels.

✓ Increased ability to respond to repair needs of your company or other companies.

Domestic e-commerce sales in Japan are approximately **28 million yen** annually.

Repeat rate: **82%**, new rate: **18%**.

The overall profit margin is **65%**, of which **paint accounts for 80%**.

Partnering with **one company per country**.

Partnership details

- ✓ **All sales revenue belongs to the partner company.**
- ✓ **We provide all ingredient recipes.**
- ✓ **A lecture on material production at your company (your company will cover the cost of the second and subsequent visits).**
- ✓ **We provide all content related to sales promotions.**
- ✓ **Product label design, product name, etc. can be changed as desired (our logo must be included).**
- ✓ **We provide everything you need for your business operations.**
- ✓ **Your company can control its own manufacturing and sales processes.**

Provide all promotional materials

Small Concrete Chip Repair with Repair Resin 3:00
59 回視聴・8 个月前

Optimal Grinding Timing for Repair Resin 2:41
76 回視聴・9 个月前

Matching Concrete Colors with C Repair Color 3:08
156 回視聴・9 个月前

Water Test of Paint for Invisible Repair Marks Even in the Rain 3:07
89 回視聴・9 个月前

Easy Concrete Crack Repair with Rubbing Technique
1547 回視聴・9 个月前

Easy Concrete Stain and Efflorescence Color Matching Method

How to use C Repair Color

- 1 Pour the entire admixture contents into the C Repair Color bottle. Close the lid and shake well.
- 2 First, check the color by spraying a small amount. The color becomes darker when spraying in layers on top of one another. Choose a color that is slightly lighter than the surrounding areas.
- 3 When the color does not match, mix with another C Repair Color, or use a Tone Color to make slight adjustments
- 4 Make sure to apply in the following order: Spray thin application→Let dry→Spray thin application Please be sure not to spray too thickly at once. From time to time, use a #600 sandpaper to rub the entire area in order to match the surroundings.

Anti-peeling sheet (skeleton type) 2023/11/01
We repaired the cracked parts due to compression and installed anti-peeling sheets. As for the reason why it broke...
Read more of this article>

Concrete chip repair2023 /11/01
I repaired the part that was hit by my car. The tires are in contact and the corner is chip ↓ Weak...
Read more of this article>

How to Repair Areas of Dense Pinholes in Concrete

How to Repair Individual Pinholes in Concrete

How to Repair Honeycomb in Concrete Structures?

How to Repair Concrete Rust and Acid Stains

How to Repair the Surface after Concrete Cross-Section Repair

How to Repair with V-Cut Method

Retaining wall height adjustment Concrete Repair

- All content on our website
 - 9 types of construction method PDF
 - 41 video data (mp4) for YouTube
 - 5 vertical short video data (mp4) (75 construction examples)
 - CoverUp image data for IG post 10 types
 - 9 types of How To 10-sheet composition image data for IG post
 - Material instruction manual
 - All other content related to sales promotion
- *All information is in English, so if you need to translate it into your own language, please bear the burden on your company.

Rust and Lye treatment Construction procedure PDF

Pin Holes individual treatment Construction procedure PDF

Treatment of Pin Holes and dense areas Construction procedure

Crack rubbing surface in treatment Construction procedure

V cut processing Construction procedure PDF

Chip treatment using cement-based repair materials Construction procedure PDF

How to add a pattern
Time required 5 minutes Difficulty ★★★★★
How to make a concrete pattern using a Pattern Pat
Watch the course

How to spray C Repair Color
Time required 5 minutes Difficulty ★★★★★
How to use C Repair Color
Watch the course

How to make separate hole
Time required 5 minutes Difficulty ★★★★★
How to make a P-con pattern
Watch the course

How to make formwork joint
Time required 5 minutes Difficulty ★★★★★
How to make formwork joints using Repair Resin
Watch the course

How to use C Repair Lining
Time required 2 minutes Difficulty ★★★★★

Flattening a large repair surface with a grinder

Flattening a small repair surface with a scraper

How to knead and trowel-coating resin repair material

06 About the Contract

Please feel free to contact us with any questions.

We will show you the sales amount, royalty fees, etc.
according to your country.

info@con-rep.com

07 To conclude

For 20 years before we started selling materials, we were mainly responsible for repair work at civil engineering sites such as newly constructed bridges, tunnels, and dams.

One of the problems faced by the industry is that it is almost impossible to pour concrete neatly and completely without defects or uneven color. Meanwhile, there was a demand for a company specializing in concrete repair like ours.

In particular, when it comes to "color matching," which is our specialty, there is an issue in which the repaired areas stand out when they get wet in the rain, and we have conducted repeated trial and error research to solve this problem. As a result, we were able to successfully touch up the repair marks with a "natural texture" that would not be noticeable even if they got wet in the rain.

However, our resources are limited and we are unable to visit every site. Therefore, we began selling repair materials so that construction companies could repair minor defects themselves.

Now, we have received high praise from many construction companies, repair companies, and individual customers all over Japan, with a repeat rate of 82%.

We started selling these products overseas with the desire to deliver them to customers all over the world, but due to problems such as transportation costs, export restrictions, and transportation times, we were unable to provide them efficiently.

Therefore, we are currently looking for partners who can obtain sales licenses in each country.

Please feel free to contact us.

We hope that all construction workers involved in concrete can build a good future together with us.



WADA TRADING CO., LTD.